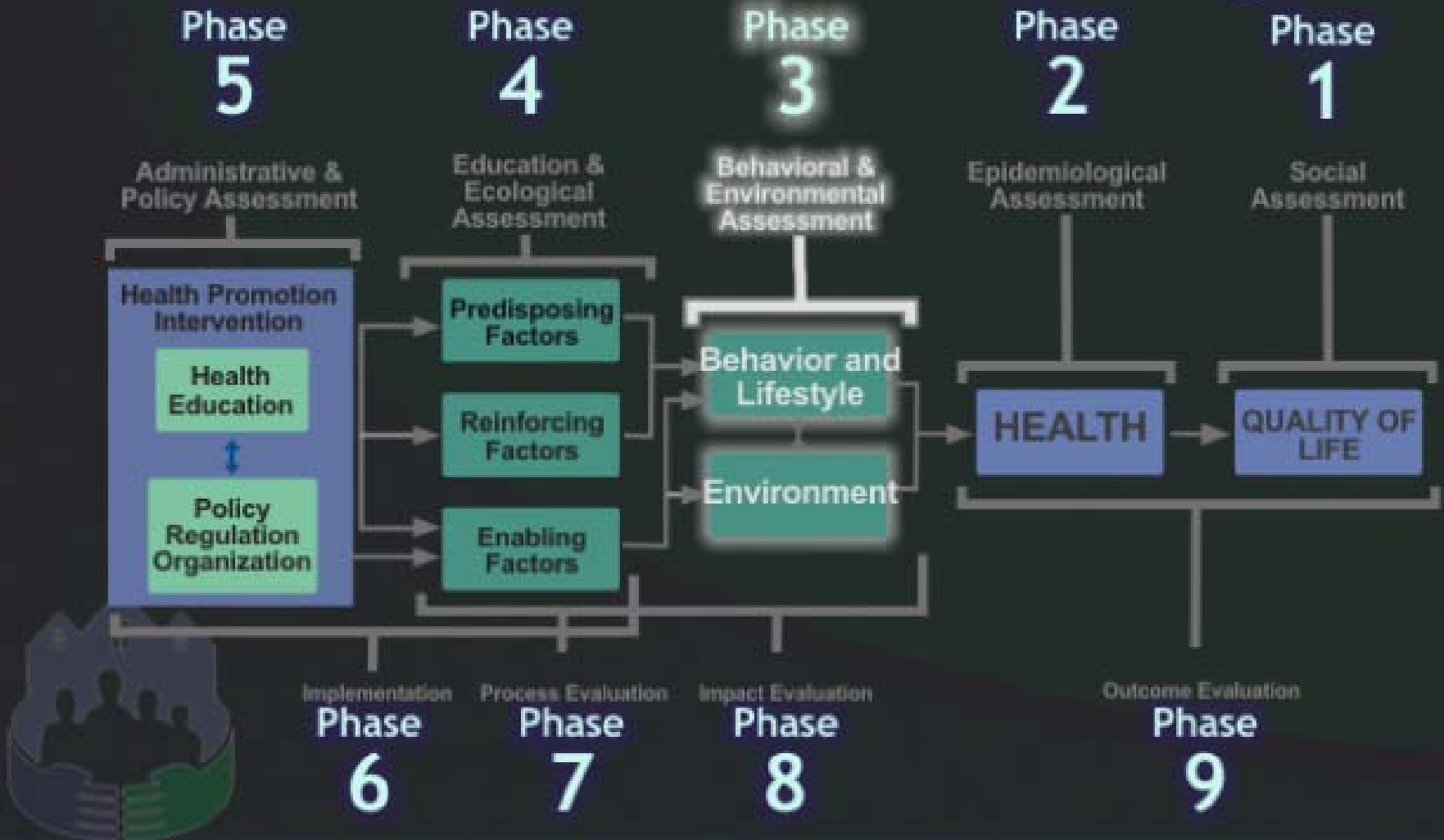


PRECEDE-PROCEED *Planning Model*



Identify environmental and behavioral factors:

- 1) known to contribute to health problem
- 2) amenable to change



Behavioral Factors

- Personal Actions
- Behavior of Others



Environmental Factors

- Physical Environment
- Social Environment



Program Objective

Within two years, the percent of the children less than six years old, in Springfield, with lead poisoning, will be reduced from 50 percent to 25 percent.



Behavioral Factors

- Routine screening conducted
- Advisement of parents about screening
- Proper hand washing
- Specialized cleaning practices in homes
- Nutrition
- Hand-to-mouth activity
- Pica



Environmental Factors

- Mine tailings
- Lead contaminated soil and dust
- Availability of screening services
- Adequate public policy



Participant Exercise

Based on a project you've worked on, what behavioral or environmental factors have influenced your work?

What considerations would you use to prioritize these factors?



Importance of a Factor

- Prevalence/Frequency
- Evidence that it contributes to the health problem

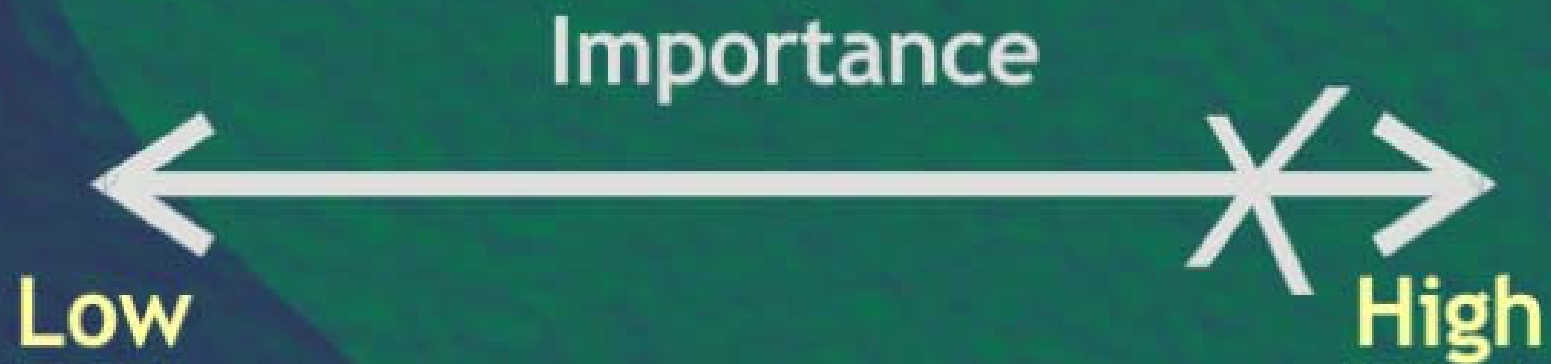


Changeability of a Factor

- Evidence that factor is changeable
- Length of time in place
- “Cost” to create change



Rating Factors for Raising Awareness



Rating Factors for Raising Awareness



Applying Criteria

MORE

Importance

Important but not changeable	Important and changeable
Not important and not changeable	Not important but changeable

LESS

MORE

Changeability



Applying Criteria

MORE

Importance

Important but not changeable	Important and changeable
Not important and not changeable	Not important but changeable

LESS

MORE

Changeability



Applying Criteria

MORE

Importance

Important
but not
changeable

Important
and changeable

Not important
and not
changeable

Not important
but
changeable

LESS

MORE

Changeability



Applying Criteria

MORE

Importance

Important but not changeable	Important and changeable
Not important and not changeable	Not important but changeable

LESS

MORE

Changeability



Most Important & Changeable Factors

- Screening conducted, especially at 1 and 2 years of age
- Advisement of parents about screening
- Proper hand washing
- Specialized cleaning practices in homes

